

MILESTONES OF TRANSFORMATION have

marked our Strategic Vision journey. What resonates most powerfully about this shared process, firmly rooted in our Quaker values, are the unexpected and transformative departures from our original plans. Because Penn Charter always remains open to new ideas and allows thinking to evolve, this work and its outcomes promise to have greater, more lasting value.



STRATEGIC VISION CONFERENCE CONVENED

From the outset, the Quaker nature of this endeavor was clear. Over two full days in April 2011, our community came together to craft a Strategic Vision, recommit to our green, urban campus, and plan for the future.



SIX PILLARS + CAMPAIGN ADOPTED

In December 2011, the Board approved our Strategic Vision—structured around six pillars: Quakerism, Program, Teaching, Time, Space, and Financial Sustainability—and a new expression of our mission: "educating students to live lives that make a difference." The board authorized a campaign to undertake the vision's program and capital goals.



MASTER PLAN COMMISSIONED

A gift from Jeffrey Reinhold led to the development of Penn Charter's Master Plan, synthesizing community input to guide a bold transformation to protect our campus and develop spaces to meet the changing needs of our academic and athletics programs.

ECOND CAMPUS SECURED

By purchasing an additional 2.7 acres across School House Lane, we created a true second campus, featuring the Palaia Baseball Field, modeled on Citizens Bank Park, and complementing the Kline & Specter Squash Center and adjacent Reiger Tennis Courts.

LANDMARK GIFT SECURED

To put momentum behind the central projects, William A. Graham IV OPC '58 took the lead, making the then-largest gift of the campaign—a commitment that made possible a new athletics and wellness center adjacent to Maquire Field.

ADMISSIONS BOLSTERED

In a competitive marketplace, with an eye to socioeconomic

diversity, we have experienced unprecedented success

in admitting the best students and enriching our learning

community, while raising our enrollment to record numbers.

THE GRAHAM COMPLETED

Penn Charter's newest building, the Graham Athletics & Wellness Center, has quickly become a hub of school life. Its light-infused design, blurring the lines between indoor and outdoor, and its enhanced facilities will elevate athletic performance and support community wellness and a healthier school-life balance for students across all divisions.

NEW MULTIPURPOSE SYNTHETIC TURF FIELDS ADDED

The first major athletics projects centered around two new synthetic turf fields: Maguire, including construction of an eight-lane IAAF 400-meter track, and Perrott, which serves field hockey, lacrosse and soccer, and provides space for recess.

OUR MISSION STRENGTHENED

We formalized our Center for Public Purpose, the hub of Quaker service for our community, and recommitted to the radical inclusivity at the heart of our mission and origins.

OUR FACULTY SUPPORTED

OUR CURRICULUM DEEPENED

Led by the Strategic Vision's emphasis on

curricular innovation, new approaches, like

project-based learning; concentrations, like

certificates in Environmental Stewardship

spaces, like the IdeaLabs for all divisions,

and Global Studies; and innovative

oughtfully built on one another.

In 2013, we created our Teaching & Learning Center, the first of several Strategic Vision-driven investments to promote excellence in teaching and inspire curricular innovation across all divisions and in every grade.

ACADEMIC VILLAGE ENVISIONED

The Master Plan revealed the potential of a campus transformed. By situating the new Lower School where Dooney Field House is located, we could create a true Academic Village—spurring collaboration across three divisions in closer proximity.

STILL TO COME...

OUTDOOR CAMPUS INTEGRATED

Deeply connected to our natural environment,

the Wissahickon, and two watersheds, we use our

outdoor spaces as classrooms—engaging students

in active learning, from gardening to nature walks to

SUMMER 2022 GROUNDBREAKING

Once we have secured all necessary funding, we will raze Dooney Field House and break ground for the new Lower School.

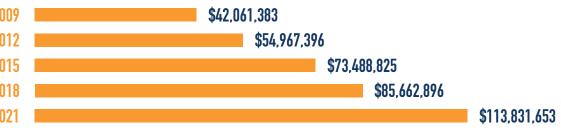
LOWER SCHOOL CONSTRUCTION

Our visionary Lower School will soon become a reality. It will be a world-class home to learning, discovery and exploration for our youngest students and will also mark our journey's final, crucial milestone: the completion of our Academic Village.

Your philanthropy makes everything possible

THE IMPACT OF OUR HISTORY-MAKING CAMPAIGN, By the Light of Our Charter HOW FAR? Can We See, will reach far beyond this era of transformative philanthropy. Its capital projects will serve this community for decades to come, as will the growing endowment—the best measure of a school's financial health and sustainability.

TRANSFORMATIVE ENDOWMENT GROWTH



BASED ON MARKET VALUES ON JUNE 30 OF EACH YEAR

Corporate gifts have played key roles in the campaign through Educational Improvement Tax Credits (EITC) and Opportunity Scholarship Tax Credits (OSTC). To date, 107 donors have secured \$12.4 million in EITC/OSTC funding.

CAMPAIGN GOAL: \$125 MILLION



Because the Annual Fund is included in the campaign, all Penn Charter donors are campaign donors. **HOW FAR?** belongs to everyone—just as it benefits everyone.